

Introduction of dedicated STVs in BSNL for facilitating Value Added Services by M/s One97 Communications Limited under GSM Prepaid Mobile Services

It is hereby conveyed that dedicated VAS STVs, STV 37/73 and 87 are introduced for felicitating Value Added Services by M/s One97 Communications Limited w.e.f 07.11.2021 under GSM Prepaid Mobile Services in Chennai Telephones (including TN Circle).

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Details of the STVs are as given below:

STV Value In INR	Validity In Days	VAS Package offered to Customer
37	30	SMS
73	30	SMS + WAP (excluding Games)
87	30	SMS + WAP (including Games)

The following VAS services are offered to the customers, through the activation of the above 3 STVs:

- a. On SMS News Pack, Sports Pack, Jokes Pack, Love Pack & Shayari Pack.
- b. On WAP Game Zone, Fashion & Music.

Activation of the above VAS STVs are available through Paytm, Google pay and other online platforms.

Process flow:

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The customer while loading recharge/STV/PV from Paytm, Google pay etc. will be prompted for using VAS services through loading of additional VAS STV. If the customers opts to Load VAS STV (say Rs. 37) in addition to the normal recharge (say Rs.999 over Paytm portal), Rs.1036 will be deducted from their Paytm wallet and both vouchers will be recharged to the customer.